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October 13, 1999

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

VIA HAND DELIVERY

Ms. Magalie Roman Salas, Secretary
Office of the Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, D.C. 20554

**RE: Ex Parte Presentation: CC Docket No. 92-105 (NSD-L-99-24);
CC Docket No. 98-1**

Dear Ms. Salas:

On Tuesday, October 12, 1999, John Collins and Mark Johnson of the Intelligent Transportation Society of America ("ITS America") and Robert Kelly and Benigno Bartolome of Squire, Sanders & Dempsey, LLP, counsel to ITS America, met with Blaise Scinto, Helene Schrier Nankin, and David Ward of the Common Carrier Bureau's Network Services Division. During the meeting, the parties discussed the implementation of intelligent transportation systems, including the comments ITS America filed in the above proceedings. A copy of ITS America's comments and reply comments docket 92-105 (which are already part of the record) and a pamphlet containing information about ITS America, a copy of which is attached to this letter, were distributed at the meeting.

Pursuant to Section 1.1206 of the Commission's Rules, an original and three copies of this letter are being filed with your office for inclusion in the public record in the above-referenced proceedings. If you have any questions about this submission, please contact the undersigned.

Sincerely,




Robert B. Kelly
Counsel for ITS America

cc: Blaise Scinto, Helene Schrier Nankin, David Ward
Mark Johnson

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*People using technology
in transportation to save
lives, time and money*

INTELLIGENT TRANSPORTATION
SOCIETY OF AMERICA

WHAT IS ITS?

Intelligent Transportation Systems (ITS) are diverse technologies applied to transportation to save lives, reduce congestion, and enhance productivity. These technologies include information processing, communications, control systems and electronics. The industry is expected to have a market worth of more than \$430 billion by the year 2015.

EXAMPLES OF ITS IN ACTION

ITS allows emergency equipment to reach the scene of an accident faster, saving lives. ITS enables commuters to re-route around congested areas, saving time. ITS means that deliveries can be made more efficiently because trucks can be weighed in motion and shipments can be tracked electronically, saving time and money.

WHAT IS ITS AMERICA?

ITS America is a not-for-profit public/private partnership that promotes the development, deployment and use of technologies in transportation. Our annual budget exceeds \$8 million and we have a staff of more than 45 professionals to serve you. ITS America serves three primary roles:

- a utilized Federal Advisory Committee to the U.S. Department of Transportation
- a scientific and education association dedicated to advancing ITS professions
- a trade association representing the interests of the manufacturers and users of ITS.

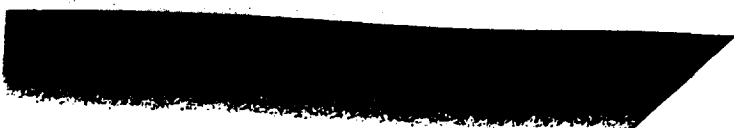
We support international activities as well.

WHO ARE MEMBERS OF ITS AMERICA?

Our members include organizations that research, plan, develop, deploy, market, buy and use Intelligent Transportation Systems. These members come primarily from the private sector, but also include local, state, federal and international government agencies, academic institutions and research centers, and other associations.

MEMBERSHIP BENEFITS

1. Network with the creators, buyers and sellers active in Intelligent Transportation Systems worldwide. Join our committees, our state Chapters and tap into our Web site.
2. Shape the products and services coming to market and influence the national ITS agenda by taking part in ITS America's technical committees and task forces.
3. Review the latest market research commissioned by ITS America at member rates.
4. Educate yourself at the ITS America Annual Meeting and training programs at reduced registration fees. Exhibit your products and services at substantially reduced rates.
5. Access ITS, our Web site has 30,000+ pages of ITS information and it will automatically send you items of interest as they are entered onto the Web.
6. Receive multiple publications — most of which are free with membership:
 - *ITS America News* — our highly regarded monthly newsletter
 - *ITS Quarterly* — our quarterly journal of diverse views and opinions
 - Special newsletters, technical guides, timely reports and resource guides, and ITS Fact Sheets which detail important industry trends.
7. Select one or more of our state chapters in which to participate.
8. Call on our professional and technical staff — we're eager to assist you.

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9. Profile your company in the Membership Directory on the Web. Advertise on the Web and in the ITS Quarterly.
 10. Present your capabilities to industry, legislators, and the press. Special ITS tours of your facilities can be coordinated by ITS America.
 11. Receive legislative updates.
 12. Participate in national and international standards development.
 13. Get international program access through the World Congress on Intelligent Transport Systems, trade missions, and outreach programs to international organizations.
 14. National and international fellowships are available to qualified industry fellows.
 15. Prepare the future leaders of ITS through our student chapter programs.

MEMBERSHIP DUES

Membership is open to any organization with an interest in ITS. Annual dues range from \$500 to \$15,000.

FOR INFORMATION REGARDING ITS AMERICA

Visit our Web site: www.itsa.org
Call Membership
Development at: 202-484-4847
Fax your inquiry to: 202-484-3483

Write to: ITS America
400 Virginia Avenue, SW
Washington, DC
20024-2730



WHAT DOES ITS AMERICA DO?

✓ **Tackles Industry Challenges**

Through our committees, members confront the many crosscutting issues that challenge the successful deployment of ITS, such as standards, telecommunications, human factors, legal and institutional issues, and safety.

✓ **Provides Networking Opportunities**

Working through an organizational structure representative of both public and private interests, ITS America members acquire technical and market information.

✓ **Increases Public Awareness**

ITS America manages an extensive campaign to increase public awareness and acceptance of the benefits of Intelligent Transportation Systems.

✓ **Defines and Develops Policies**

As a utilized Federal Advisory Committee to the U.S. Department of Transportation (U.S. DOT), ITS America and its members help shape the national ITS program.

✓ **Encourages Local and Statewide ITS Programs**

ITS America encourages public/private partnerships at the local and state levels via a network of state chapters.

✓ **Access ITS, Our Award-Winning Web Site**

Access ITS houses the largest database of ITS information in the world. Members may receive email advisories on topics of specific interest.

✓ **State-of-the-Art ITS Technologies**

The ITS America Annual Meeting features more than 100 technical sessions and showcases an expansive exposition of the latest ITS technologies.

✓ **Fosters International Cooperation**

U.S.-based members work with member organizations in other countries and with our sister associations in Europe, Asia, Canada, and Australia to support international opportunities.



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